



A Critical Care Conference in the Vineyards

AN INVITATION TO SPONSOR

The Conference Committee for the **15th Annual Critical Care Conference in the Vineyards** warmly invites your organisation to support this event as a sponsor and/or exhibitor. The conference will be held at the Crowne Plaza Hunter Valley, NSW on Thursday 14th and Friday 15th May 2020.

The conference is hosted by Hunter New England Health professionals to support networking, sharing of initiatives and innovations in critical practice and learnings experienced locally, and from a NSW or interstate perspective. Around 200 delegates from around Australia attend the conference, which targets the educational needs of multidisciplinary staff within the health care industry with a focus on Critical Care, including Trauma, Emergency, Intensive Care, High Dependency, Disaster and Retrievals, in both the adult and paediatric population.

The conference is held annually in the Hunter Valley and includes an extensive trade exhibition display, showcasing the latest products available and providing an excellent opportunity for networking and the development of collaborative relationships.

The sponsorship support of your organisation will enhance the Conference Committee's ability to expand the reach of this important industry event.

Conference sponsorship offers significant opportunities for linkage with a large field of influential professionals and health care workers. The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with delegates through attendance at the Conference and evening function.

The Conference Committee appreciates your consideration of support for this event and looks forward to the opportunity to develop a mutually beneficial partnership.

ABOUT THE CONFERENCE

The Conference will be held at the Crowne Plaza Hunter Valley, Lovedale, NSW.

The two-day conference will feature invited speakers and plenary sessions. The conference program is designed to maximise opportunities for sponsors' representatives to network with conference delegates. Catering will be provided in the same area as the trade display to encourage interaction between sponsors' representatives and delegates. All delegates will be given a 'Trade Passport' which will encourage constructive exchanges with exhibiting representatives.



DELEGATE PROFILE

The 2020 conference will build on the success of the past fourteen conferences, with around 200 delegates expected to attend. Sponsors will have the opportunity to network with delegates from a variety of disciplines, including

- Nursing, medical and pre-hospital health professionals
- Allied Health Care workers
- Emergency and Critical Care Health Clinicians
- Paramedics

SPONSORSHIP PACKAGES		
Level	Entitlements included:	Cost (inc GST)
GOLD	<ul style="list-style-type: none"> • Three complimentary full registrations (includes evening function) • One page advertisement in the abstract booklet (artwork provided by sponsor) • Acknowledgement in abstract booklet as the Gold Sponsor • Prominent trade display area (two covered trestle tables with chairs) • Company name or logo on promotional flyer (if booking form received prior to 30th August 2019) • Company name or logo printed on delegate satchels (single colour) • Official sponsor for evening function (logo printed on tickets, option for sponsor to provide pull-up banners during function) • Company logo and hyperlink on conference website • Company logo on session slides in main conference room • One satchel insert • List of delegate contact details supplied after conference (for those delegates who give their permission only) • Verbal acknowledgement of sponsorship support during opening session of the conference • Inclusion in the trade passport 	\$4,500 inc GST (one only)
SILVER	<ul style="list-style-type: none"> • Two complimentary full registrations (includes evening function) • Acknowledgement in abstract booklet as a Silver Sponsor • Prominent trade display area (one covered trestle table with chairs) • Company name or logo on promotional flyer (if booking form received prior to 30th August 2019) • Company logo and hyperlink on conference website • One satchel insert • List of delegate contact details supplied after conference (for those delegates who give their permission only) • Verbal acknowledgement of sponsorship support during opening session of the conference • Inclusion in the trade passport 	\$3,300 inc GST
BRONZE	<ul style="list-style-type: none"> • One complimentary registration (does not include evening function) • Acknowledgement in abstract booklet as a Bronze Sponsor • Trade display area (one covered trestle table with chairs) • Company name on conference website • List of delegate contact details supplied after conference (for those delegates who give their permission only) • Inclusion in the trade passport 	\$1,980 inc GST

SACHEL INSERT	Your organisation may provide one promotional flyer or brochure (A4 or smaller, up to six pages) for inclusion in all delegate satchels.	\$550 inc GST
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Terms & Conditions

Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, participation at all conference sessions and conference materials. Additional exhibitor passes are available for \$110 per day and cover morning tea, lunch and afternoon tea only. Additional representatives wishing to attend any of the conference sessions will need to register at regular registration rates. The evening function is included with the Gold and Silver sponsorship packages only. Representatives of Bronze sponsors can purchase tickets to the evening function (cost TBA).

Conference Abstract Booklet

All sponsorship packages include sponsor recognition in the conference abstract booklet. The program book will include a detailed agenda, abstracts from presenters, sponsors, trade exhibitors, and general information. Sponsor recognition is subject to artwork/payment being received before printing deadlines.

Exhibition Space

Each exhibitor will be supplied with one trestle table (covered) and two chairs (Gold Sponsor will have two trestle tables and up to 4 chairs). Please advise us if power is required at your area. There will be sufficient floor space for one pull-up banner for each exhibitor.

Satchel Insert

One A4 brochure or booklet up to 6 pages in length is allowed. Other promotional material or product samples are subject to approval by the conference organisers. Details of shipping information will be provided closer to the conference, along with number of inserts required. The bronze sponsor package does *not* include a satchel insert, however this can be purchased separately.

Public and Product Liability Insurance for Trade Exhibitors

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$20,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance is forwarded to the Conference Managers with your booking form.

Cancellation Policy

Once a booking form has been received for Sponsorship Opportunities, any cancellation must be advised in writing. If the cancellation is received by Friday 27th March an administration fee of 25% of the total price is retained (or due if payment has not been received). If the cancellation is received after 27th March 2020 no refund is applicable (and full amount is due if payment has not been received). These cancellation terms apply whether or not payment has been received at the time of cancellation.

Terms and conditions

The Conference hosts and organiser will take all diligent care to fulfil the listed commitments. The Sponsors are responsible for providing all promotional material and to make full payment by the due date given.

Please note: The Organising Committee reserves the right to reject any sponsorship requests that they feel do not represent the overall aim and objectives of the conference.

15th Critical Care Conference in the Vineyards
14th & 15th May 2020
Crowne Plaza Hunter Valley, NSW

Conference Managers:



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